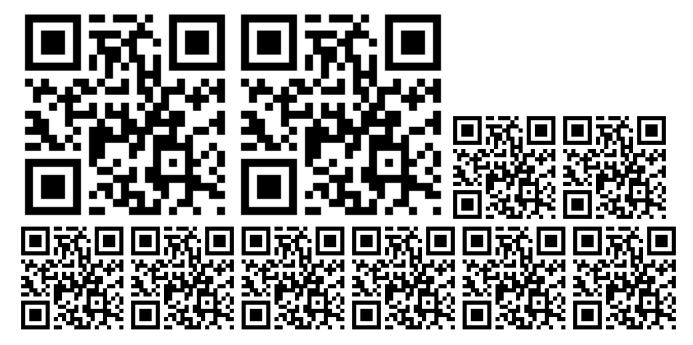Stick these QR codes on things. What are QR codes? http://en.wikipedia.org/wiki/QR_code

QR code (abbreviated from **Quick Response Code**) is the trademark for a type of [matrix barcode](#) (or two-dimensional bar code) [that are] optical machine-readable labels attached to items that record information related to the item.

In this case, they will route to our website. Since we don't have our own domain yet, they will route to Twitter and Tumblr. Print them on sticky paper, cut them out, and stick them places (we do not encourage vandalism).

Twitter:

Tumblr: